



UMOJA
VILLAGE

YR. 2023

ANALYTICS

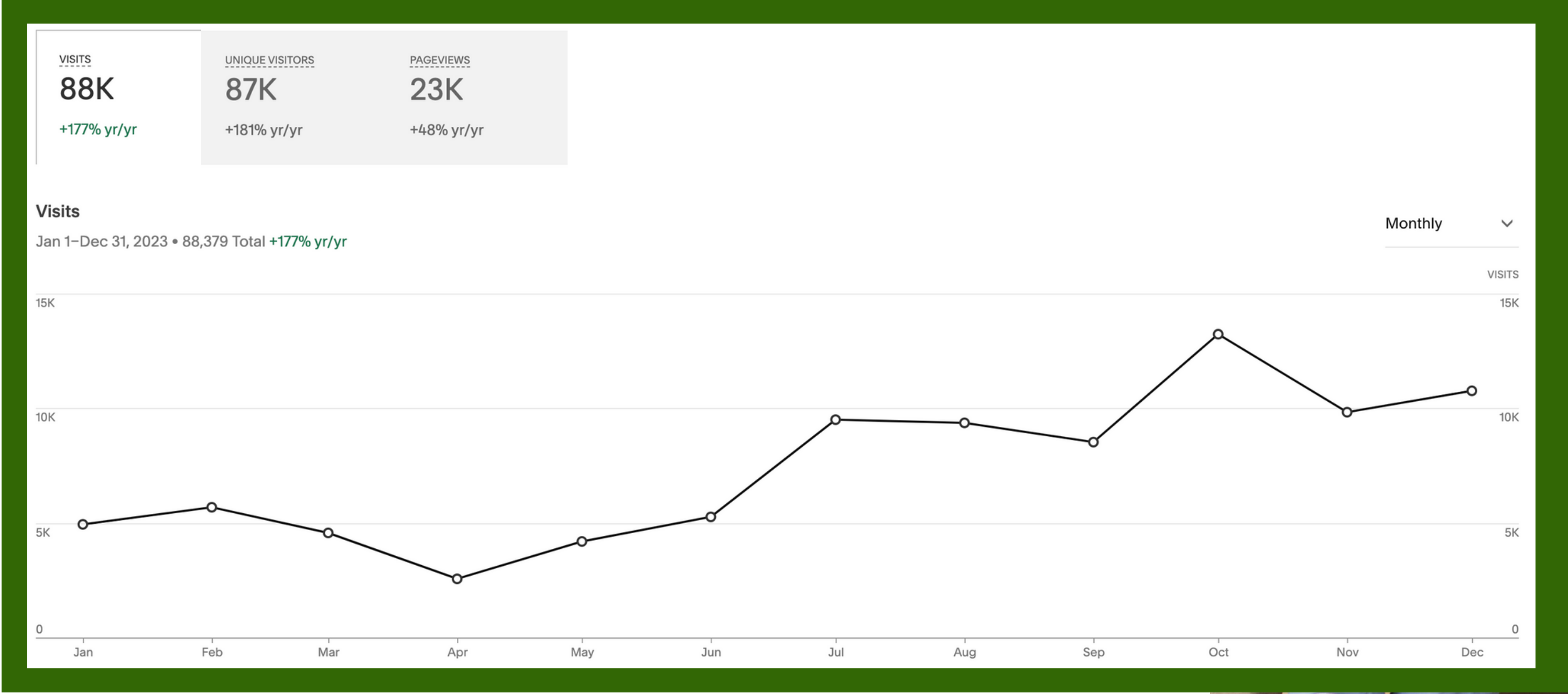
Disclaimer: Analytics displayed will not include a complete accuracy in numbers due to users' disabled cookies.



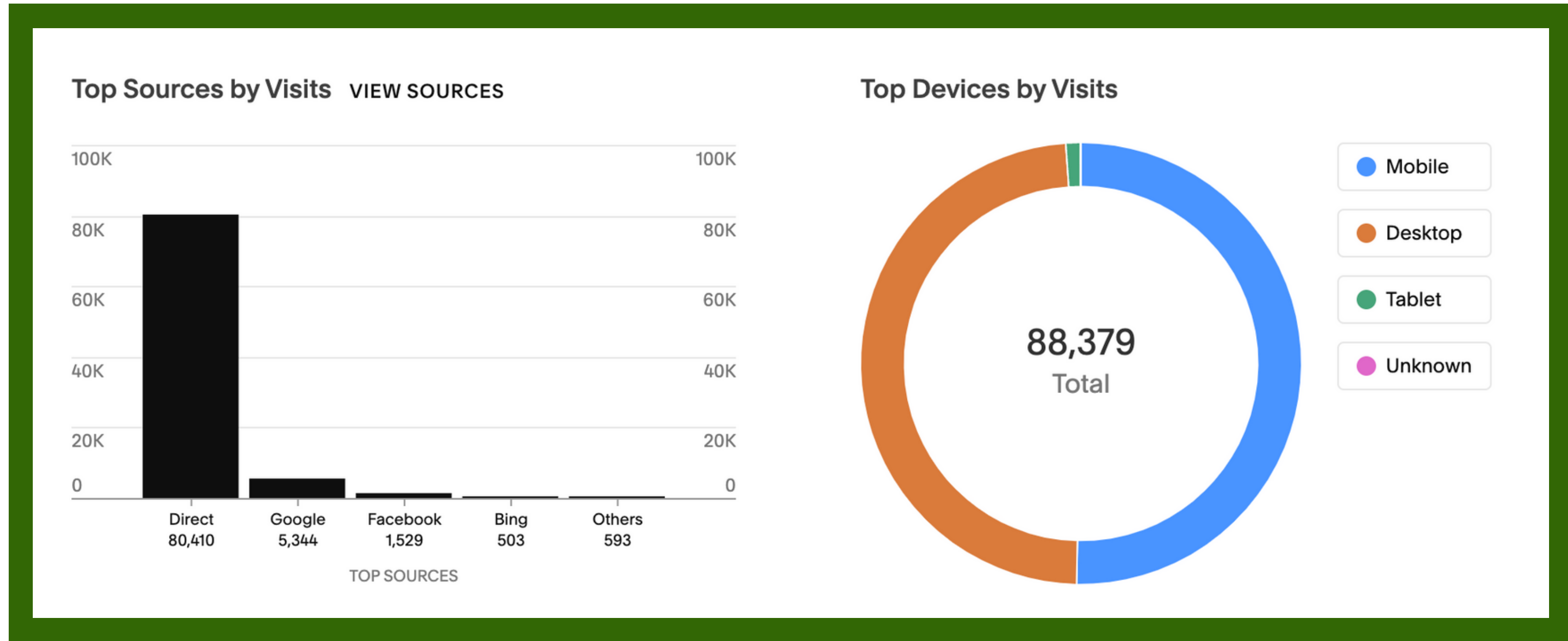
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2023: TOTAL WEBSITE VISITS-88K+ WEBSITE VISITS



TOP WEBSITE VIEWING SOURCES



80K+ searches were obtained directly from people typing the website link into their search bar. Google and Facebook remained the second and third sources of website views. The mobile version of the website remained a little more popular than the desktop version of the website, however, both device views are more popular than the tablet version.

TOP 10 STATES WITH THE MOST POPULAR VISITS

▼  United States	81,306 (92.0%)
▶ South Carolina	24,037
▶ Georgia	23,324
▶ North Carolina	3,042
▶ Oregon	1,745
▶ California	1,463
▶ New York	1,099
▶ Virginia	945
▶ Florida	929
▶ Texas	878
▶ Ohio	862

South Carolina, Georgia, and North Carolina maintained themselves as the **Top 3** states with the most popular site visit originations.

BREAKDOWN: TOP 3 STATES AND CITIES

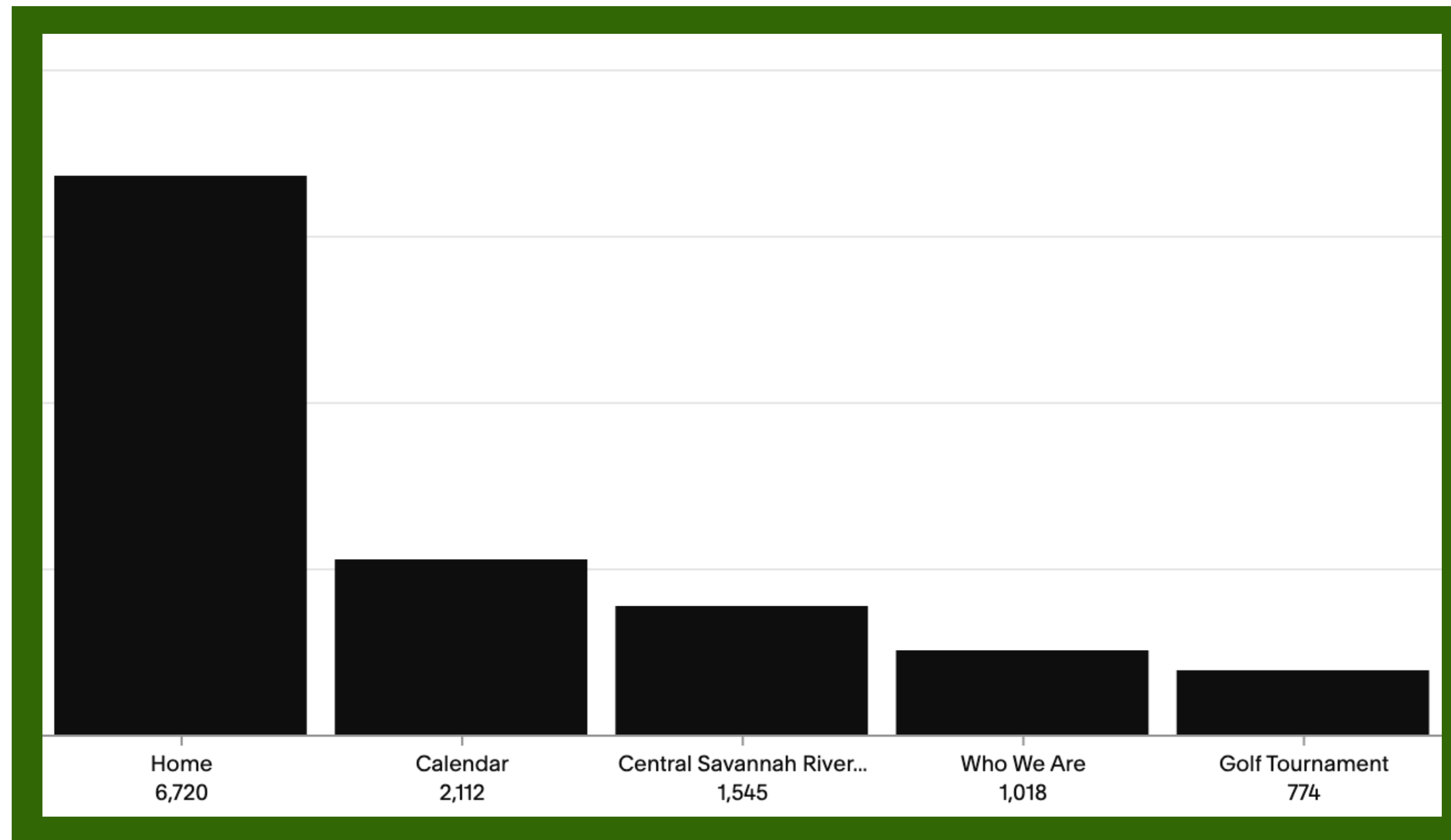
▼ South Carolina
Aiken
Graniteville
North Augusta
Columbia
Leesville
Lexington
Beech Island
Warrenville
Greenville
Blythewood

▼ Georgia
Atlanta
Augusta
Lawrenceville
Evans
Hephzibah
Grovetown
Lithonia
Sharpsburg
Fayetteville
Thomson

▼ North Carolina
Charlotte
Hendersonville
Midland
Cherryville
Cary
Winston-Salem
Raleigh
Fayetteville
Durham
Greensboro

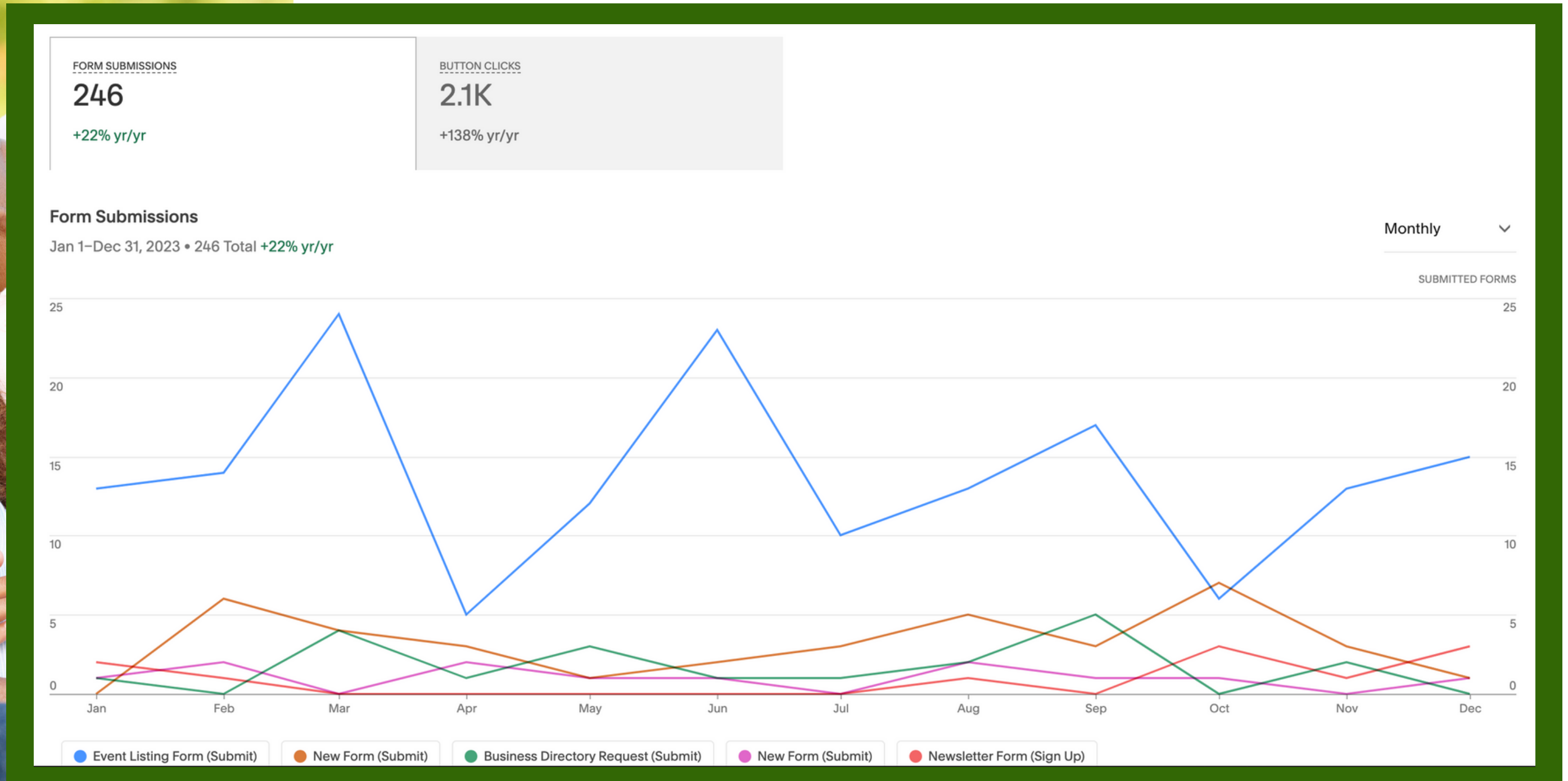


2023: MOST POPULAR WEB PAGES



The **Homepage** remained the most popular page. The Community Calendar and the Business Directory remained second and third in popularity. The “Who We Are” page and the “Golf Tournament” page were 4th and 5th in popularity for yr. 2023.

2023: TOP FORM SUBMISSIONS



The **“Event Submission”** form and the **“Business Directory Listing Request”** form were the two most popular forms. There were **165 New Event Calendar Additions** in yr. 2023 and **20 New Business Directory Additions** in yr. 2023.

LIFETIME WEBSITE VISITS



There have been **154k+** website views since the website's launch in April 2021.



THANK YOU!

UmojaVillage.com

